

M Chapter – Performance Center Partnership

BMW Car Club
of America
M Chapter



BMW Performance Center teams up with M Chapter to offer our members additional benefits!



BMW CCA M Chapter – Who are we?

- We currently have 420+ members and growing strong!
- Our Mission
 - Bring together BMW ///M car enthusiasts
 - Promote ///M awareness with events and fellowship
 - Assist local ///M enthusiast groups by promoting events and providing insurance
 - Provide a centralized location to find events and information for ///M enthusiasts
- Chapter Board
 - Martin Bullen (President)
 - Esteban Valentin (Vice President)
 - Eve Dolenski (Treasurer)
 - VACANT (Secretary)
- Chapter Governors
 - Dave Gelardi (North East)
 - Doug Wirth (Central)
 - Benjy Yates (South East)
 - Nick Owen (South West)
 - Adison Wirth (North West)
 - Matt Anderson (North Central)



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M Chapter members enjoy the following unique benefits

- 20% off retail driving events
 - Limited time only & excludes M Chapter day events
 - Higher discount than standard CCA 15%
- Special M Chapter gift for Performance Center Deliveries
- 20% discount on exclusive Performance Center boutique purchases



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MX1 will celebrate everything BMW with a special highlight on M models and X vehicles with the 1 representing 1 community, 1 enthusiast club, and 1 weekend. MX1 will bring the entire BMW community together for a new tradition and provide something we can all look forward to.



- FRIDAY, APRIL 9
 - BMW CCA Foundation - GENESIS: BMW from the Beginning 12-5pm
 - Exclusive After-Hours Event at BMW Performance Center 4:30-8pm
- SATURDAY, APRIL 10
 - Cars & Coffee at the BMW CCA Headquarters 9am-2pm
 - BMW CCA Foundation - GENESIS: BMW from the Beginning 12-5pm
 - Exclusive After-Hours Event at BMW Performance Center 4:30-8pm
- SUNDAY, APRIL 11
 - **M Chapter Day at BMW Performance Center 8am-5pm**

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M Chapter Day @ Performance Center East (Greer, SC)

- M Chapter Day closes out the BMW CCA MX1 Enthusiast Weekend (Sun, April 11, 2021)
- Drive current BMW M fleet using their gas, tires, & cars!
- M Chapter members: \$750
- M Chapter will organize caravans to head to SC (TBD)



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BMW M and M4 GT4 Experience @ Performance Center West (Palm Springs, CA)

- Full day program driving current M cars and M4 GT4 race car
- M4 GT4 is the exact customer race car offered by BMW Motorsport
- Includes racing suit and helmet fitting
- Features world-class Thermal Club race track and professional instruction



M Chapter – Performance Center Partnership

Meet our guest speaker Mike Renner!

- Mike is a professional driver for BMW and is responsible for corporate sales at the BMW Performance Center in Greer, South Carolina.
- He began racing in 1983 and has competed in a variety of classes, including GT, showroom stock, improved touring and sports racers over the past 27 years.
- Mike started instructing at the BMW Performance Center just after it opened in the fall of 1999. His list of trainees includes new drivers, racers, F.B.I. agents and Secret Service members who are assigned the task of presidential protection.
- Mike received international instructor certification in basic, advanced, advanced M vehicles, intensive, perfection, and racetrack.
- Included in Mike's duties as a driver for BMW is the opportunity to drive BMW racecars from their historic fleet.

