



2025 CENDIV CONVENTION SCHEDULE

Milwaukee Area Technical College - Mequon campus

5555 West Highland Road

Mequon, WI 53092-1143

Friday, March 14	7:30 - 10:00 PM	Hospitality Suite Available (All Welcome)	<i>Four Points Resort</i>
Saturday, March 15	7:00 - 7:45 AM	REGISTRATION	<i>MATC Lobby</i>
		GENERAL SESSIONS	<i>A289-289A Lecture Hall</i>
	8:00 - 8:15 AM	Welcome and Hospitality - Ed Locke	
	8:15 - 9:15 AM	SCCA Presidents Update - Mike Cobb President/CEO	
	9:15 - 10:00 AM	Marketing and Growth - Andie Albin Marketing Manager	
	10:00 - 10:30 AM	Road America Updates - Greg Wieser, VP of Operations	
	10:30 - 12:30 PM	SPECIALTY SESSIONS	
		Leadership Roundtable Programs - George Laws	<i>A289B -Lecture Theatre</i>
		Emergency Services - Tim Marx	<i>A273</i>
		Flagging and Communications - Tiffany Bingheim	<i>A289-289A Lecture Hall</i>
		Registration - Sue Green	<i>A271</i>
		Stewards - Mike Smith (Closed Session)	<i>A203</i>
		Tech (Scrutineers) - Dennis Troemel	<i>A272</i>
		Timing and Scoring - Toby Schuster	<i>A277</i>
		Time Trails/Track Events - Roger Vilmer	<i>A131</i>
	12:30 - 1:30 PM	LUNCH	<i>Cafetera</i>
		Joe Helser - CenDiv Board of Director , Area 5	
		LEADERSHIP ROUNDTABLE	<i>A289-289A Lecture Hall</i>
	1:30 - 2:30 PM	Open Forum for Q&A w/National and Disional Leaders	
	2:30 - 5:00 PM	SPECIALTY SESSIONS	
		Leadership Roundtable; Recruitment, Development and Marketing - George Laws	<i>A289B -Lecture Theatre</i>
		Emergency Services - Tim Marx	<i>A273</i>
		Flagging and Communications - Tiffany Bingheim	<i>A289 Lecture Hall</i>
		Race Administration - Mark Binghiem- 1/2 Day	<i>TBD</i>
		Registration - Sue Green	<i>A271</i>
		Stewards - Mike Smith (Closed Session)	<i>A203</i>
		Tech (Scutineers) - Dennis Troemel	<i>A272</i>
		Timing and Scoring - Toby Schuster	<i>A277</i>
		Time Trails/Track Events - Roger Vilmer	<i>A131</i>
	7:30 - 10:00 PM	Hospitality Suite Available (all welcome)	<i>Four Points Resort</i>
Sunday, March 16	7:30 - 9:00 AM	CenDiv Annual Meeting (All Welcome)	<i>Four Points Resort</i>
	9:00 AM - Noon	Stewards - Mike Smith (Closed)	<i>Four Points Resort</i>

Parking Information: As you enter the campus, vere to the right, there is ample space on the west side of the facility, and easy access to the lower level. Registration will be upstairs.